



**AS FRESH
IN YOUR
PIPE AS IT
IS IN THE
PLUG!**

DIXIE

PLUG SMOKING TOBACCO

Vigilance Means Safety

With the shooting season for birds now in full swing and the time for hunting of big game to follow a little later, it is an appropriate time to remind all who handle rifles, shot guns and revolvers that sudden tragedy lurks close by for some victims of carelessness.

Now is the time to remember that all too frequently it is the "unloaded gun" that unwittingly snuffs out a life or is responsible for irreparable injury to a child, a relative or a companion, or that he who is careless with firearms may cause death or injury to himself without a moment's warning.

How It May Happen.

There are those who will go out blithely for a day of enjoyment in the crisp autumn air and who will return to their homes full of grief and remorse over some accident for which a moment's thoughtlessness was responsible and the memory of which will never be entirely obliterated.

There is the sportsman of excitable temperament who is too keen to get in his shot and will not wait before pressing the trigger until he is quite sure of the nature of the object at which he points his weapon. He sees something move and that is sufficient. He raises his gun to his shoulder and lets fly in the general direction of the movement. His quarry may be a bird, it may be a dog or a cow or it may spell "curtains" for a child or a hunting friend.

Then there are those hunters who will surround a comparatively small slough laden with ducks and who pull the trigger hastily in their anxiety to get a bird without making sure that their companions are not in line to receive all or a portion of the discharged pellets. Such accidents are too common around sloughs skirted with brush which may render visibility imperfect.

There are also those who, despite the cautions frequently uttered by those well versed in rules of hunting, will carry their loaded guns at a dangerous angle, risking the lives of their companions; those who will dig guns through fences without regard to the direction of the muzzle and the risk of snagging the trigger; those who will place loaded guns in the house inviting death for some innocent child or curious adult and those who, despite the law to the contrary, will persist in firing guns from a moving automobile, wagon or buggy.

All of these and others who violate the huntsman's common rules of safety are a constant menace during the hunting season. None of them can be charged with murder, yet the result of their actions may be the same as those of the man who sets out to kill deliberately his kind, but they cannot be excused because lack of ordinary precautions were not taken or because the commonsense rules of safety were not observed.

Rules Of Safety

"Safe carrying of guns must become a definite habit," recently said C. K. Howard, manager of the Fish and Game Department of the Canadian National Railways, in an interview outlining a few suggestions, the rigid observance of which would constitute an insurance policy against regrettable accidents.

"The golden rule is that the muzzle of a carried gun must never sweep the horizon," he continued. "If an accident discharge takes place it should send the shot into the ground before the feet of the person carrying the gun, or into the air. The muzzle of a gun should never be allowed to point towards the person carrying it nor towards any other person."

"Guns being taken into boats or vehicles, or over fences and other obstructions, should precede the person carrying them. Cartridges should be removed on entering camp or a house. Loaded guns should never be aimed at anything unless the person intends to pull the trigger. No loaded gun should be placed where it may be knocked down by a dog or a child, nor can there be any excuse for a loaded gun standing where it may be handled by a person who does not know that the weapon is loaded."

"Perhaps the most frequent cause of shooting accidents is the dangerous habit of some hunters who shoot at something moving in the bushes without first making certain that the moving object is the game they seek rather than a hunting companion."

As Mr. Howard properly observed, "Few accidents happen to people who are careful of their guns. The precepts of safety are simple. If they are generally observed many lives can be saved each hunting season. The hunter must never forget that the man who 'didn't know it was loaded' is always with us."

Mr. Howard struck at the root of the matter when he said that few accidents happen to people who are careful with their guns. It is true there may be an occasional accident which could not be foreseen or prevented, as for instance, when the hunter with his eye on his quarry trips over some minor obstacle at his feet, but such accidents are rare and nearly all the tragedies that occur in the hunting field can be attributed to carelessness and sometimes to criminal negligence.

Accidents which fall in this latter category can be avoided every time, but only by rigid observance of the few simple rules laid down by Mr. Howard in his timely interview. Sportsmen should always be on the alert to prevent such accidents and remember that eternal vigilance is the sole price of safety where guns and ammunition are concerned.

A Real Drought

Only three showers that could be measured have occurred in the last 18 years in the Arica district of Chile, which is reputed to be the most arid section in the world as far as rainfall is concerned.

New Post Offices

Two new post-offices were established in Saskatchewan recently. One is named Lone Spruce and is situated in the Prince Albert electoral district, and the other is known as Trojan in the Northern district.

A harmless and inexpensive spray, worked out by Government chemists, will do lawn grass a healthy green to match the weeds.

On a bright day the surface temperature of an asphalt road may be 150 degrees Fahrenheit or more.

The colors in Yellowstone's famous rocky canyon are due to hot waters and gases.

Voting In The Bahamas

Ballot System May Replace Oral Method Now In Use

Voters line up alphabetically at the polls to elect their candidate to office in the Bahamas legislature by the antiquated viva voce (oral) method of voting now, but a plan to change that is afoot.

Voters in the Bahamas mark no ballots. On election day, they go to the polls and are asked for whom they wish to vote. Their answers are entered on a printed form by a recorder.

When Harry Oakes, Canadian gold mine operator, defeated Milo Butler, negro grocer, for the Legislature in the Nassau election several months ago, the campaign was so well organized that Oakes' supporters were lined up alphabetically at the polls.

Women cannot vote in The Bahamas. Men over 21 who own real estate or household property to the value of \$25 or more qualify as electors. Members of the legislative council or the representative assembly must own real or personal property to the value of \$1,000.

First Gold Brick

Production Has Started At The Yellowstone Mine

Signaling the start of actual gold production in the Northwest Territories, the first gold brick, weighing 72½ pounds, was poured recently at the Consolidated Mining and Smelting Company's Yellowstone mine. It was announced by Dr. Charles Cammell, deputy Minister of Mines and Resources for the Dominion.

Dr. Cammell, accompanied by G. Hanson, assistant chief geologist of the Federal Geological Survey department, arrived at Edmonton after a tour of northern mining centres in Canadian Airways' plane piloted by Con. Farrell.

Dr. Cammell officiated at the pouring of the brick.

Canada's War Memorial

Seventy-Foot Arch Is Now Being Erected In Ottawa

Behind a gray board fence across Wellington street from the Parliament Buildings' east block, in Ottawa, Canada's towering national war memorial is slowly being erected 12 years after the design was originally selected.

Located in downtown Ottawa on the Plaza, the 70-foot memorial will face south to the Rideau Canal and the famous driveway. Back drop for the huge memorial is the parliament buildings, the Ottawa River and the distant Gatineau Hills.

The structure, when finished will be a granite arch topped by bronze figures of victory and liberty with a military group passing through the arch at the base.

Will Your Lantern Stand This Test?

A hurricane, as officially defined by the United States Weather Bureau, is a wind "exceeding 75 miles an hour."

Tests just completed by Aircraft engineers on a Coleman Gasoline Lantern placed in a wind tunnel and subjected to a gale of 105 miles an hour couldn't blow out the light.

The secret of the Coleman Lantern's ability to withstand these high winds is due to the design of the heat radiating glass globe which deflects moving air away from the lighted mantle, it being impossible for direct blasts of air to strike the point of illumination.

Constitute A Menace

One Driver In Every Ten Afflicted With Night Blindness

Ten per cent. of automobile drivers are afflicted with "night blindness," a sudden failure of vision with the approach of darkness. Dr. Ulysses Forget, Warren, R.I., said in a paper delivered to the Association of French-speaking Doctors of North America in convention at Ottawa.

"If such people drive a car at night, without realizing their affliction, they are a menace both to themselves and others," he declared.



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Thrills For Onlookers

Pilot Shows What Skill Can Do In An Emergency

Icy nerve plus superlative ability and judgment combined to thrill military and newspaper observers at Camp Borden with an example of what can be done in a moment of emergency.

The pilot of an army co-operation plane of the Royal Canadian Air Force, taking part in the war manoeuvres sent chills up the spines of those on the ground as he swept close to the ground at terrific speed and hooked a despatch which had been strung on wires between posts in the middle of a cleared field.

Circling far above, the plane suddenly went into a steep dive, a steel hook dangling from below the landing gear. Coming almost to ground level, the plane flattened out, sped between the posts and missed the message by inches. Quickly the pilot put his machine into a steep climb and went back east of the field for another attempt.

With the wind screaming in the struts and the observers on the ground almost reconciled to a smashup, the plane dived once more and there were gasps as the machine appeared to be "loaded direct" for the treacherous pilot. But the pilot knew his job. He skimmed the tree tops and went straight for the centre of the two posts. For a moment it seemed as though the hook had again missed its objective, but as the plane rose once more it was seen to have securely caught the paper.

Raymond Massey In New Role

A Canadian Representing Abraham Lincoln's, Brings Comments From New York Newspaper

Prospect of a Canadian actor playing the role of Abraham Lincoln on a New York stage was too much for the tabloid Daily News.

The News, worked up over the idea of a British subject playing such a "thoroughly American" part as the great emancipator, showed the subject of international affairs to the tail end of its single editorial column and gave over the leader space to discuss the question: "A Canadian as Abraham Lincoln?"

Prompting the editorial was the much-heralded performance of Raymond Massey, Toronto in Robert E. Sherwood's "Abraham Lincoln in Illinois," scheduled to open early in the new theatre season.

Sherwood himself picked Massey for the part. The News thinks Massey as an actor is "fine" and "he certainly does look like Lincoln." But it finds the nationality angle a big burlesque.

"We think he is going to stumble over something. In the subconscious minds of those who watch him, unable to unify the actor with his part, there is bound to be this question: 'Why in the world should a Canadian (you might say an Englishman, in view of his years of experience on the British stage) play the part of so thorough an American as Lincoln?'"

Motor Car Development

In Early Days Few People Foresee The Future Of The Industry

W. G. Robertson, secretary-treasurer of the Canadian Automobile Association, asserted in a speech at the Canadian Good Roads association convention that few in the early days foresaw the future of the "horseless carriage." The British Association for the Advancement of Science concluded at its 1896 session that such vehicles could never be widely used because their operation would require too much skill and their drivers would not have "the advantage of the intelligence of the horse in sharing his path."

W. B. Hutcheon, of Ontario highways department, said the experience in Ontario has been that when a loose gravel or stone road had to carry traffic in excess of 500 vehicles per day the maintenance charges per mile per year were excessive and it was practically impossible to keep the surface in a standard serviceable condition. Advantages of transforming such roads to a more permanent type of dustless surface were fairly obvious.

A Red Cross doctor says that from 70 to 80 per cent. of those treated in the Chinese war zone are women and children, and hospitals are the favorite targets of bombers. That's modern warfare.

The ancestral family of Benjamin Franklin had been blacksmiths for more than 200 years.

"Are you doing anything for the preservation of antiques?"

"You bet I am. I sell cosmetics."

Cottontail rabbits communicate with each other by rubbing whiskers and stamping their feet.

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AND POWER
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Boast Out-Of-Date

It used to be it still is with a few—the practice to boast about how fast the "boat" or "old bus" could travel. That was foolish; the sensible idea is to drive always so that the car is under control and let the surplus speed lie in reserve until emergency demands it.

With the exception that the molecules are arranged differently, diamonds are of the same material as the soot of a lamp chimney, or the lead of a pencil.

Cows Might Object

If you don't like carrots or cod liver oil, perhaps you can interest Bosny in eating them for you. Experts at the U.S. National Agricultural Research Centre said that carrots and cod liver oil, mixed with poor hay in the bovine diet, would increase the vitamin A content of milk. With good hay, the experts added, they weren't necessary.

People will always get along just as long as they don't get too anxious about making money.



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Never before have so many people been changing over to Firestone Tires. They know that they can buy Firestones with full confidence of getting the most mileage for the least amount of money, for only in Firestone tires can you get all the Firestone extra features that assure you extra mileage—extra safety and extra value—all at the same price as ordinary tires! Your nearest Firestone Dealer has Firestone tires in all price classes to suit every purse. See him when you need tires and be sure of getting your full money's worth.

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HERE... BURY YOUR FANGS IN ONE OF THESE

BOY! FRESH AS A FOREMAN!

YOU SAID A MOUTHFUL

BUT WHAT KEEPS 'EM FRESH?

THE LITTLE WOMAN WRAPS THEM IN PARA-SANI!

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A few drops... and you breathe again! Clears congested sinuses, reduces swollen membranes—helps keep sinuses open.

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JOYS AND GLOOMS



Railways in India

Deal in Remarkable Way With Rush of Pilgrim Traffic

Richard Halliburton some years ago was able to beat his way about India so freely that in writing of his experiences he gave one the impression that the railway system was rather loosely run.

Automobiles are not so plentiful in that country and the trains get the bulk of the travelling business when crowds want to converge upon any one point.

The Kumbh mela attracts devout Hindu pilgrims from all over the country as it is considered a most auspicious moment for a bath in the holy Ganges. It falls once in 12 years.

Some remarkable facts and figures have been issued illustrating the achievement of the East India Railway in dealing with the phenomenal rush of pilgrim traffic to the Kumbh mela at Hardwar, recently concluded.

The highest figures on any one day for inward and outward traffic were:

Inward—44 Special trains, 7 Regular trains—Total number of passengers 68,000.

Outward—41 Special trains, 7 Regular trains—80,000 passengers approximately.

On an average each special train provided accommodation for 1,500 passengers.

During the mela period from March 12 to April 13 a total of 347 special trains were run to Hardwar and no fewer than 543,755 passengers detained at that station.

Happy Ending

Father And Child Re-United After Thirty-Seven Years' Separation

A sheet of sacred music bearing the composer's name is bringing a father and daughter together in a trans-Atlantic reunion 37 years after the father went to Canada.

Marion Weston Pull, district nurse near Maidstone, England, told reporters her father went to the Dominion shortly before she was born and that her mother died apparently without informing him of the birth.

She was adopted and raised by a foster mother who died when she was 21. Three years ago Miss Pull was playing an organ adaptation of "Auld With Me" when she noticed the composer's name was Edwin Pull.

The music was published in Toronto as Miss Pull wrote Police Chief Draper who got in touch with Pull.

"Father and I have written each other hundreds of pages of letters," she said, "now he is planning to visit England and may arrive next month. He has been a church organist in Toronto."

Pull has remarried in Canada and has two sons.

Annoying For Others

Psycho-Analyst Adopts Queer Way To Cure Patients

Young men entered one of London's most exclusive restaurants, sat at tables with "reserved" signs, and nervously refused the headwaiter's request to move to another table.

They read the menu out loud, shouted that they could not eat anything worth eating, then walked out.

"A psycho-analyst made us do it," they told the restaurant owner.

"He sends all his patients to fashionable restaurants and tells them to make a scene to build up self-confidence."

Two members of the English House of Commons do not like the salary of \$2,000 a year which is due them.

The walrus attains a weight of one and one-half tons.

2272

POOR MAN'S GOLD

COURTNEY RYLEY COOPER

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CHAPTER IV.—Continued

Kay Joyce, trim in polo shirt, fawn-colored breeches, riding boots and red nails of an equal lustre, leaned out.

"Jack!" she called. "Don't splash around like that. How in the world will you ever carry mother and me ashore? We'll be simply dripping, you old sissy!"

It was Bruce Kenning, however, who finally carried Kay and her mother ashore. Hammond, all of a sudden, had realized that he was a sodden mess. Then, with the landing of the party, everything became confused; gold seekers crowded about, placer miners waded out to catch the rope which Timmy Moon had tossed to them, that they might knot it to a pontoon and anchor the ship. Now Hammond was back in his own cabin, talking excitedly as he changed his clothes.

"Kay's crazy about the cottage," he volunteered.

McKenzie Joe, squatted on the doorstep, turned his beaverlike head.

"I figured she would be, for awhile."

"What do you mean awhile?" "They're city people," said McKenzie Joe quietly.

Hammond laughed, tightened his belt, stood immobile a moment, then clawed about him in the half-dark room for a necktie.

"Don't you worry about that. Kay can take it. So can her mother. They like the outdoors."

McKenzie made no direct reply. He only eyed his partner.

"Kind of dressing up, aren't you?" "Well," said Jack with a grin. "You know—their first night here. We're all going to the Slumgullion to eat. Come along?"

"Nope," Joe said it half brusquely. "Little abrupt, aren't you, Joe?" he said at last.

"Not particularly."

A queer feeling of resentment shot 'tough Hammond.

"Joe," he said finally, "what's been eating on you?"

"Not 'him' but mosquitoes, I reckon."

"Let's not joke," the younger man said suddenly. "You've been different ever since we came back here."

"Me different? I ain't noticed it, Jack."

"You haven't seemed yourself. Moody—thinking about something all the time. Grouchy, like you had a chip on your shoulder."

"When?" asked Joe.

"The other day, for instance, when Bruce Kenning dropped by our test pit."

"He was asking a lot of questions, wasn't he?"

Hammond spread his hands.

"Oh, Joe—suppose he was? Can't man be interested in what a friend's doing? You'd think he was going to jump our claims, the way you act."

"That wouldn't do him much good," the old prospector said, with a masked smile. "Not the way they're turning out."

"Then why be so cagey? We haven't got anything to hide."

Hammond barely heard her; his blood was atting in his veins.

"Good thing we didn't have to turn back when we got here," growled Timmy, from his sprawled position on a rough chair. "We'd have been in a hell of a fix if this lake had been frozen over."

"But it wasn't frozen. Thickwit," Kay jibed. She turned from Hammond and leaned over the back of Timmy's chair. She tweaked the pilot's nose. "Always the cheerful little earful! He's had us smashed up a dozen times since we started."

"Well, who wouldn't be careful? Finding a place that hardly exists in a crate like that old boat of mine. A fellow's got to think of his responsibilities."

"How many stops did you make getting here?" Jack asked.

"Only a couple," Kay volunteered. "Once at Stewart Lake for gas and for Timmy to study his maps. Then again at Fourcross."

Jack whistled.

"You moved right along."

Mrs. Joyce regarded her cigarette holder.

"That's what happens when a girl really wants to see a man," she observed calmly. Hammond laughed and could think of nothing to say. Kay crossed the room and dropped into a chair.

"Now that it's over, I'm tired. Then she added, "Couldn't we have dinner served up here?"

Hammond shook his head.

"Nothing like that. It's a matter of getting it when the cook's willing. I'll have things organized for you in a day or two—I've got a line on a woman who can come here and do the work for you."

"Wonderful," said Mrs. Joyce, with her usual lack of expression.

"And in the meanwhile," announced Timmy, "we'll eat at the Quick and Dirty and like it."

"When?" asked Mrs. Joyce.

"Any time."

"I suppose so. On the other hand, Kenning's a geologist. It might pay to give him a little information—even cut him in."

McKenzie Joe rose and tossed the stick away.

"Not while I'm a partner in this shabang," he said. Then, hesitatingly, "I guess I'll go eat."

"You want change your mind, and come with us?"

"Oh, not tonight. You've all got things to talk about."

Hammond watched him stalk away; it was not his imagination, he told himself, which made him feel that Joe was different. Silent, almost morose at times; working quietly and without response while Hammond planned enthusiastically for the future, when Kay would be there and Sapphire Lake a city.

"Joe must be getting old," he said at last, and dropping down the step, hurried through the criss-cross of cabins and tents toward the trail which led to the cottage.

Kay turned from a window and strode toward him with a swinging step which matched her outdoor clothing.

"You old dear!" she exclaimed. "I thought I'd better hurry back."

Hammond explained buoyantly. "Just to be sure you were really here."

"If your ears rang like mine, you'd know we were here," broke in Mrs. Joyce. "Sitting cooped up in that airplane for I don't know how many hours!" She sat cross-legged on one of the two bunk-like beds, poking a cigarette into a long, green holder. Kay cut in.

"Can you imagine," she asked, as she came close to Jack, and with a maternal manner, straightened his tie. "Only her clothing! Jersey imprisoned her full breasts; they touched Hammond's arm, yielding softly to pressure. "We hardly paused all the way here from Vancouver."

Hammond barely heard her; his blood was atting in his veins.

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Seek Air Record

Britain Prepares To Attack World's Distance Record Held By Russia

The seaplane Mercury, which, it is reported, is being groomed for a hop to Cape Town, now is rumored as preparing to attack the world distance record held by Soviet Russia.

It is suggested the famous upper half of the pick-a-back plane, which this summer flew to Montreal and New York, may be sent to Scotland for a take-off that would increase the airline distance record beyond the 6,306 miles Russian fliers covered when they established the record in a flight to the United States Pacific coast.

International regulations specify new record seekers must add 62 miles to the existing figure to claim the title. Southampton to Cape Town is only 5,960 air miles and the Mercury is expected to start from north of the Firth of Forth.

While secrecy was maintained over the Mercury plan, it was announced that examination of the Albatross No. 1 which cracked up August 27 disclosed a fault which caused her to break her back while landing. The fault has been corrected in Albatross No. 2 which has been tested successfully.

The second Albatross is expected to start soon a series of long distance tests, preparatory to a trans-Atlantic hop with which Imperial Airways will resume its interrupted North Atlantic research program.

Imperial Airways proudly points to the "Hercules" seaplane air liner which established a world mileage record on its "birthday," having flown a total of 1,250,000 miles, equal to 50 times around the Equator, and has carried 50,000 passengers without making an emergency landing or injuring any passenger.

2272

Life On The Farm

Farmers Have Lower Death Rate Than Business Or Professional Men

Men

If you would live to a ripe old age, go to or remain on the farm.

This is one of the interesting findings made by the public health service in a study covering ten of the American States. Agricultural workers in the states studied were shown to have a much lower death rate than successful business and professional men.

The mortality rate of agricultural workers per 1,000 population, between the ages of 15 and 64, was 6.2 per cent. That of professional men was seven per cent. The highest rate, 13.1 per cent, was for unskilled workers, while the rate for all classes was 8.7 per cent. Contributing factors to the high death rate in the unskilled class include diet, housing, amount of medical care, contact with infected persons and low income. Tuberculosis and pneumonia were the two most outstanding causes, with accidents ranking third.

2272

Endowed by American

Famed Hospital In France Closed For Lack Of Patients

One of Paris' most famed institutions is closing down—the Poch Foundation hospital, endowed in part by Madame Jacques Balsan, formerly Consuelo Vanderbilt, although one of the most modern hospitals in France, is going out of business for lack of patients. Mme. Balsan, once the world's richest woman, generously contributed to the Poch Foundation and took particular interest in keeping its equipment and service up to date.

Unable to read Braille because they had lost their fingers, blind lepers of the Barbadoes sent a request for talking books to the National Institute and several books reproduced on phonograph records have been sent.

More and more women are taking up law, we are told. But those laying it down are still in the majority.

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For Your Preserving

Use It This Year

Help improve your personality with Wrigley's Gum. Keep your teeth white, breath sweet, by using Wrigley's Gum daily—as millions do. The children also love the delicious refreshing flavor of Wrigley's Double Mint. Take some home today.

MEN LOVE GIRLS WITH PEP

If you are happy and full of fun, men will love you to dance and parties. But if you are dull and lifeless and tired, men won't be interested. Men don't like "dead" girls. Men like girls who are full of pep. For three generations our women have said nothing is so "cooling" through with Edin E. Pinkham's Vegetable Compound. It takes women into the garden, then turning the blossoms from the functional dimension which women have made. It's the only one who can give you the PINKHAM'S VEGETABLE COMPOUND.



Men's Fall Work Shirts

In the first cool autumn days you feel the good of these heavier shirts.

MEN'S COTTON MILITARY FLANNEL—

Made from medium weight cotton flannel in pepper and salt grey. A well made, good wearing shirt, at **\$1**

\$1.39 SPECIAL SHIRT—

A grouping of higher priced shirts, in doeskin, fancy lumber jack flannel and in outing flannel; all are well made, good weight shirts. Made to sell at a higher price. All sizes in the lot. Specially Priced! **1.39**

MEN'S WOOL AND COTTON SHIRTS—

A good winter shirt made from flannel type material of combined wool and cotton yarns. Smart, new heather mixed shades in natural and forest green. "Giant" make assures you proper cut and lots of room. **1.75**

G. W. G. DOUBLE COVERT—

This almost windproof shirt is a popular fall number, made from double weight Covert fully shrunk. They are strong and durable; tan and wine shades. **1.95**



Attractive Prices on Flannelette Sheets and Blankets here, for your approval.

IBEX FLANNELETTE BLANKETS—

The old favorite heavy weight Flannelette blanket, made from strong cotton yarn, finished in a soft fleecy nap. Grey or white with either pink or blue borders. Size about 64 x 80 **2.25**
Size about 70 x 84 @ **2.49**

HEAVY PLAID BLANKETS—

A popular Blanket the past two years. Come in fancy check patterns in the heavy weight flannelette. Colors: mauve, gold, green, blue, rose. End blanket whipped singly. Size 70 x 84. **2.45**

PLAIN FLANNELETTE SHEETS—

The heavy weight flannelette finished singly in plain white makes them popular for the laundry. Very snug and warm, you will appreciate their extra weight and length. Size 70 x 90. **2.49**

Men's Work Sweaters

Men's black sweater, a cotton and wool mixture for every-day wear. A good value garment for this low price **1.85**



MEN'S "MONARCH" JUMBO—

All-wool Monarch made sweater for men in Jumbo knit. A new low price on this good garment. Heavy all-wool yarns; shawl collar, stayed pockets; button front; black, navy and Oxford grey. Only **2.95**

MEN'S MONARCH JUMBO JACKET—

Made from the same yarns as the garment above but jacket style, so they may be worn under wind-breaker. Have zipper front **2.98**

MEN'S REGENT JACKET—

Made from heavy all-wool yarns in a double rock stitch which gives you practically two sweater weights in one. Hard twisted finish which will not snag easily. Large collar; slide front fastener. Specially priced **\$5**

IRON MAN PANTS

A complete new stock of this popular Western pant. Good appearance combined with warmth and long wear makes them a favorite. **2.75**

Women's Fall Hose

CLIN-KNIT LISLE—

Made from combed cotton yarns, lisle finish; 4-ply heel and toe; sun-tan shade. All sizes. Per pair **25c**

DURENE LISLE HOSE—

Made from genuine Durene lisle yarns; fine 2-ply leg with 4-ply heel and toe; full fashioned with good stretchy tops. New fall shades. **35c**

MONARCH SILK-AND-WOOL—

Light weight silk-and-wool hose by Monarch for fall. Mixed colors. These are good looking, long wearing hose; not too heavy. Per pair **39c**

Woollette

For women's and children's nightwear. Do not overlook this lovely fabric. Nicely fleeced, it is cozy and warm with weight enough to give you full service; lovely new patterns and color combinations that will appeal to you. 29c
36 inches wide. Per yard **29c**

HEAVY ENGLISH FLANNELETTE—

For boys and men's wear this cloth will pay you for making. Double weight back yarns finished in a fine soft fleece. The patterns are particularly good in both coloring and design. 35c
37 inches wide. Per yard **35c**

Women's and Girls' Fall Bloomers

Come in cream and pink; made from strong, warm, combed cotton yarns with a rayon stripe.

Well sized and well finished. Misses' sizes **39c**

Women's sizes **59c**

Women's Outsizes **69c**

Cambridge Clothes

Men, call in and see these new fall patterns. Take advantage of this opportunity to get a good suit of clothes at the least money in years. All cloths are English worsteds and tweeds in new fall patterns. All suits are finished with first class trimmings and linings, assuring you that they will retain their shape, and remember each one is made to your individual measure and a fit is guaranteed. 24.50
Priced from **24.50**



Special Order Overcoats

Are you too short to get a good fit in a standard overcoat, or are you so tall they come to your knees and elbows? Come in and be measured for an overcoat to FIT YOU. It costs so little more. All new cloths. Priced at low as **22.50**

Overcoat Stock Special

See these special value overcoats. Good coats at a special price. The materials and the styles are outstanding and we have made a specially attractive price on them **\$20**

Grocery Specials

APPLES—Heavy pack New Macintosh Apples. Per box **1.79**

ROGER'S SYRUP—This popular Sugar Syrup. 5 lb tin **39c**

MARMALADE—Pure Aylmer Orange Marmalade. 4 lb tin, special **45c**

PILCHARDS—New Pack. No. 1 tins. 2 for **22c**

COFFEE—Malkin's Best and Royal York. Per tin **39c**

SOUPS—Clark's Tomato, Vegetable, Scotch Broth. THREE tins for **25c**

PINEAPPLE JUICE—Libby's new larger tins of this lovely juice. TWO tins for **25c**

SOAP—Our Best White Naptha Soap. A good white soap. TEN BARS for **39c**

GRAPE NUTS FLAKES—A good breakfast dish. THREE PKGS. for **29c**

Saturday - Monday Extra Specials

MACARONI—Catelli Read-Cut **25c**

Macaroni. 5 lb **25c**

MINCEMEAT—Clark's Oxford Mince- meat in 1 lb cartons. TWO for **29c**

LOCALS

Special prices on Pyrex ovenware at Frickleton's.

Car licenses will be reduced forty percent on October 1st.

Mr. Fletcher and son Jackie spent a few hours in Viking on Wednesday.

Mrs. Fletcher and son Jackie arrived home from Seattle on the flyer last Friday night.

Now you may phone No. 3 for your appointment at the Style Beauty Parlor—A. L. Barrett.

Mrs. E. S. Worthing and sons Vernon and Harold, of Honda, are visiting relatives in Irma and district.

Mr. and Mrs. Jas. Fenton had a visit from their son-in-law Mr. R.H. Dunlop of Indian Head, Sask., last Wednesday.

Mr. D. W. McIvor who was working in Peterson's Garage for a short time left last week for a position on the C. N. R.

Now is your chance to get a real bargain in Pyrex ovenware, as the Irma Drug Store are clearing present stock.

Mr. E. W. Peterson has engaged Mr. H. Martin, an experienced garage mechanic of Chauvin, to handle the repair work in his garage.

Mr. Delbert Coffin took ill last Monday afternoon while working on a threshing outfit and was taken to Wainwright hospital for treatment.

Mr. C. S. Smallwood made a trip to Provost last Saturday and returned home on Sunday, bringing with him Mrs. Smallwood and baby daughter.

Public Meeting will be held in Hedley's hall on Monday, October 3rd, at 8 o'clock P. M. to organize a Youth Training Class for the Irma district.

All those interested are invited to attend.

The weather during the past week has been ideal for threshing and good progress has been made. Trucks have also been running steadily hauling the wheat to town.

Frickleton's are clearing out Pyrex ovenware at reduced prices. Call for a bargain.

Mr. Harold Lissén has been appointed leader of the Irma class under the Youth Training program. It is hoped the class can be organized and started on the winter's program as soon after October 1st as possible.

This class will be open for boys and men between the ages of 16 and 35 years. No entry fee is required.

Complimenting Mr. and Mrs. Stanley Gulliver on their recent marriage, a social evening and shower was held in the Legion hall on Saturday evening, Sept. 24. The happy couple were the recipients of a host of lovely and useful gifts, with the best wishes from their many neighbors and friends. A sumptuous lunch was served at the close and the young bride heartily thanked all the donors both present and absent.

BIRTHS.
Born to Mr. and Mrs. Bert Kennedy at the Wainwright hospital on September 22nd, a son.

Born to Mr. and Mrs. W. B. Barber of Linaria, Alta., at the Barrhead hospital, on September 21st, a daughter.

SHARON LUTHERAN CHURCH
J. B. Stokes, Pastor
Sunday, October 2nd
Sharon: Divine service (Norwegian), 11.15 a.m.

WANTED—Model 68 Chrysler 1938 car for repairs. — Seth Oldham, phone 617, Irma. 28

NOTICE

In the Estate of William Bridgeman, late of the District of Jarrow, in the Province of Alberta, Farmer, Deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named William Bridgeman, who died on the 10th day of August, A.D. 1938, are required to file with E. C. Williams and W. A. Walker, Kinross, Alberta, by the 1st day of November, A.D. 1938, a full statement duly verified of their claims and of any securities held by them; and that after that date the Executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to their knowledge.

Dated this 17th day of September, A.D. 1938.

S. LEFSRUD,
Solicitor for the Executor,
Viking, Alberta.

23-30

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Irma Times

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E. W. CARTER, Local Editor.

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